



Future Digital Inclusion Fund 2019/20

Introduction

Good Things Foundation is delighted to invite Online Centres to apply for the Future Digital Inclusion fund for 2019/20.

The Future Digital Inclusion Fund, funded by the Department for Education (DfE) was launched back in 2014. It was a 5 year programme to support 1 million people to gain basic digital skills. Good Things Foundation is pleased to have been awarded a 1 year extension to the programme and we are keen to build on the success of the first 5 years. We are looking to recruit between 40 - 50 additional Online Centres who have the experience, ability and expertise to support learners who are **unemployed/on a low income**, people with **disabilities and/or learning difficulties** or people who are based in a **rural area**.

Successful Online Centres will have a proven track record in engaging with and supporting hard to reach learners to gain basic digital skills through a blended learning approach. Organisations must be knowledgeable about the needs of the audiences and have proven solutions to overcome engagement barriers.

Sessions can be delivered in a flexible way - e.g. drop in classes or structured 3 week classes. What's important is that individuals become confident and capable users of the internet.

The programme will run from 1 April 2019 - 31 March 2020.

Applications are open from Friday 22 February and will close Friday 8 March 2019 at 5pm.

The Project

Successful applicants will be expected to meet the following requirements as part of the funding programme:

Contract Size	£21,000	£15,750	£10,500	£5,250	£2,625	£1,315
Total number of people registered on Learn My Way	1,200	900	600	300	150	75
<i>Number of CaptureIT online tutors returns</i>	600	450	300	150	75	38
<i>Number of Basic Online Skills course completions through Learn My Way</i>	400	300	200	100	50	25
<i>Number of Unique Learner Numbers created or validated (15% of the registration target)</i>	180	135	90	45	23	12
<i>Number of learners engaged or progressed on LMW* (50% of the LMW completion target)</i>	200	150	100	50	25	13
Campaign Support	Participate in Get Online Week in October 2019					

Reporting to Good Things Foundation	Must complete the quarterly membership survey - provided by Good Things Foundation
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Good Things Foundation is also pleased to continue a **specialist programme** to engage and support people with disabilities and/or learning difficulties to gain basic digital skills. Organisations who work in rural areas can also apply for a specialist grant. Through extensive research undertaken by Good Things Foundation we recognise that these audiences can often be harder to engage and will require tailored support. Applicants will have to provide additional justification for this uplift in funding within the online application.

Please note, we can only allocate a small number of specialist grants so please only apply if you are currently working with one of the specialist groups. Unfortunately, we cannot accept applications for specialist funding if you are working with any other audience, e.g homeless, ex-offenders. Please see table below for contract requirements.

Contract Size	£7,500	£5,000
Total number of people registered on Learn My Way	100	67
<i>Number of CaptureIT online tutors returns</i>	100	67
OR		
<i>Number of Basic Online Skills completions through Learn My Way</i>		
<i>Number of Unique Learner Numbers created or validated</i>	15	10
Campaign Support	Participate in Get Online Week in October 2019.	

Reporting to Good Things Foundation	Must complete the quarterly membership survey - provided by Good Things Foundation.
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Funding

There are 8 different contract sizes available. You will be asked in the application which contract you would like to apply for and whether or not you would be willing to accept a different contract size if you are not successful with your first choice. Please be honest when answering this question as it will help with assessment and allocation.

Payment Schedule

Payments will be released in 4 equal stages throughout the year

- April 2019 - (following acceptance of contract)
- July 2019 - (subject to performance)
- October 2019 - (subject to performance)
- February 2020 (subject to performance)

Eligibility

1. Organisations must be located in **England**.
2. To apply for this funding you do need to be part of the Online Centres Network. We welcome applications from outside of our network and encourage any new organisations to complete an [application form to become a network partner by clicking here](#). *Once you have joined the network you must call the team on 0114 349 1634 to advise them you have joined the network with the intention of applying for funding and we will advise of next steps.*
 - **Please note, to ensure that there is enough time to activate centre membership and to apply, you will need to have completed this process at least 3 days prior to the funding deadline (5 March 2019).**

If you have delivered the Future Digital Inclusion programme in 2018/19 and aren't sure whether or not you should apply, please get in touch with your network specialist. If you have been awarded a renewal contract you should not apply again.

Project Timeline

1.	Launch of online application	Friday 22 February 2019
2.	Deadline for applications	Friday 8 March 2019 at 5pm
3.	Application assessment period	11 - 26 March 2019
4.	Communication of results to applicants	Wednesday 27 March by 5pm
5.	Payment 1 awarded	April 2019
6.	Mandatory Training Day	10 April - London OR 17 April - Manchester
7.	Project Start & Finish Date	1 April 2019 - 31 March 2020

Application: Questions & Guidance

To apply to be part of this project, you will need to answer the following questions.

1. Governance

1.1 Who should we record as the key decision maker?

1.2 Has this person been in post for more than a year?

1.3 Is your organisation registered with Companies House or a registered charity?

1.4 If yes, please tell us your Companies House number or registered charity number.

1.5 Has your organisation been incorporated for more than a year?

2. Contract options

2.1 Which contract would you like to apply for?

2.2 If you are unsuccessful with your preferred contract size would you be prepared to receive a lower one?

2.3 Please tell us where the learning will take place.

3. Audience

3.1 Please tell us about the primary group you will target during your project. You may select more than one.

- Individuals based in rural and remote areas
- Long term unemployed people
- Short term unemployed people
- People with learning disabilities
- People with sensory impairments
- Physically disabled people

3.2 ONLY IF APPLYING FOR A SPECIALIST CONTRACT, please tell us what you know about the learning needs of those in the group that you wish to support (this question is only applicable to organisations who are applying for a specialist grant)

In this answer we are looking for:

- Why the learners you are working with want to develop digital skills
- The way in which they learn best and specifically how the uplift funding will support this

This question has a 500 word limit.

4. Delivery

4.1 Please tell us about your project. We want you to tell us in a concise way exactly what funding from Good Things Foundation will allow you to do.

In this answer please tell us:

- What you plan to do (outputs) and what effect this will have (outcomes)
- Who will benefit from your activity?
- Who you want to do it with (partners, stakeholders, members of the community etc) and how you will work together
- How you will use and embed Learn My Way in to your sessions
- How you will spend the funding including amounts where possible

This question has a 750 word limit.

4.2 Please tell us about the methods you will use to engage with new learners within your target group.

In this answer we want to know:

- What marketing strategies you will use, including any relevant current practices.
- Which partners you already work with or plan to work with and how they will support your delivery of this project.
- What networks/organisations you will work with to engage with new learners.
- Any specific campaigns you would plan or already have planned and how you will take part in Get Online Week.

This question has a 500 word limit.

4.3 Please tell us how you have worked with this target group in the past, what you have achieved and how you would aim to build on this success.

In this answer we are looking for:

- Detailed examples of current practice in the last 12 months.
- Your successes and experience and how you will build on your past achievements through this project. Please provide examples.

This question has a 500 word limit.

Review, submit and confirmation

Before submitting your application please take some time to review the information and ensure it is in line with the above guidance. You can save your application before submitting if you need to review it, by selecting Save and Continue.

Once you have done this and are happy that your application is ready to submit, scroll to the bottom of the page and click the Submit button. **Please note, once you have submitted your application you will be unable to edit the content.** You can view your submission by revisiting the Manage Your Funding page and selecting Your Applications. You will get confirmation on this page that your application has been submitted to our team and when you will expect to hear the outcome.

Remember you can contact our Grants Team at any time if you have any questions about the application process. They can be contacted on 0114 349 1658 or grants@goodthingsfoundation.org and are very happy to help.