

## Widening Digital Participation 2019/20 Digital Health Hubs

### Introduction

Good Things Foundation is running a three-year programme called Widening Digital Participation funded by NHS Digital. Widening Digital Participation aims to reduce digital exclusion in the UK, and ensure people have the skills they need to access relevant health information and health services online. For more information about the programme please read the [project page](#) on our website. Please also refer to the [Digital Health Lab](#), which is a micro site that shows all of the pathfinders progress. This includes write ups of the workshops, how to guides, evaluations and learnings.

### Project Aim

We aim to build on the pathfinder programme to scale and fund a further 15 Digital Health Hubs across England in partnership with local organisations, NHS and Councils to offer digital inclusion support to improve health and wellbeing in your local community.

We will focus on enabling local community organisations to make the links to local health services.

Engage with the NHS	Build links with local health organisations, GPs, councils, other organisations for organisations to social / digitally prescribe to the organisation.
Support patients get online	Support patients get access to health information and resources
Train Digital Health Champions	Using newly developed digital health champion blended e-learning support the development of digital health champions.

*Further examples of what this delivery might look like in practise are provided in the Examples section below.*

## Examples

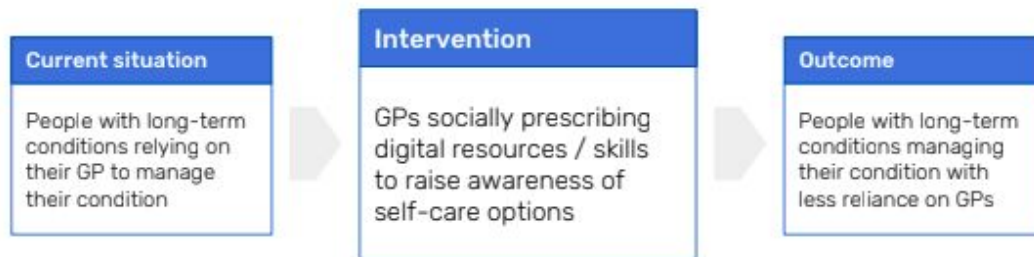
The purpose of the project is to scale what we have learned from some of the Pathfinders focusing on a mixture of Social Prescribing, a physical space to offer digital inclusion support, along with building on local partnerships with NHS, council and local charities.

Common activities at existing Digital Health Hubs:

- Engage users in conversation about health.
- Find opportunities in conversations about health to introduce users to relevant health information.
- Access relevant health information online.
- Support users to navigate online health information.
- Build partnerships to enable Social Prescribing of digital in local community
- Build local partnerships to develop a sustainable approach, working with local NHS, council and charity partners

Below are some examples of activity from earlier pathfinders that we are looking to scale.

### **Social Prescribing Digital Skills**



People with long-term conditions who relied heavily on their GP to manage were socially prescribed to a community centre. They attended the community centre with agreed goals. The community centre was able to show people local activities and introduce relevant digital platforms e.g. NHS.UK or NHS Apps Library to help the person. The person was better able to manage their condition through digital at times that were convenient to them.

### **Digital Health On The High Street**

An example of a digital health hub is [65 High Street in Nailsea](#) which is now sustainable and run by the council following funding and research over a 12 month period, 65 The High Street continues to run and support the community. Some examples include supporting people and groups including those with dementia, diabetes, autism and those acting as young carers.

Support ranges from contacting friends and family over Skype, to ordering a repeat prescriptions, prescription, to choosing a preferred hospital provider for a surgery or appointment.

## Sensory Impairments

Digital inclusion can improve health interactions for those with sensory impairments. Understanding that each individual has unique needs and being open to the technology that they use in their day to day lives. Introducing patients to technology/digital tools that will help them in their day-to-day life and using those same technologies and tools for interactions with the NHS.

## Funding and Project Requirements

The project will run for 6 months from September 2019 - February 2020.

There is £5,000 available per organisation. Project expectations and outputs are listed below:

<b>Contract size</b>
£5,000
<b>Objectives and outputs</b>
<ul style="list-style-type: none"><li>● Build sustainable relationships with health practitioners</li><li>● Support between <b>25-50</b> patients (<b>50%</b> must be referred by a GP) to get online and be able to confidently access health information and resources. For this project this means:<ul style="list-style-type: none"><li>○ Engage users in conversation about health.</li><li>○ Find opportunities in conversations about health to introduce users to relevant health information.</li><li>○ Access relevant health information online.</li><li>○ Support users to navigate online health information.</li></ul></li><li>● Train between <b>3-5</b> digital health champions*.</li><li>● Deliver <b>at least one</b> health related Get Online Week event</li><li>● Provide <b>one</b> case study lead</li></ul>

*\*As the project develops we will be providing further resources for digital health champions to build on their knowledge.*

## Eligibility

To apply for this funding you must:

- Be a member of the Online Centres Network
- Be based within England

To apply for this funding you do need to be part of the Online Centres Network.

Public bodies (such as councils, ICSs, CCGs etc) are able to apply for this opportunity, however a physical location registered as an Online Centre is required and will receive the funding.

We welcome applications from outside of our network and encourage any new organisations to complete an [application form to become a network partner by clicking here](#). *Once you have joined the network you must call the team on 0114 349 1658 to advise them you have joined the network with the intention of applying for this funding and we will advise of next steps.* **Please note, to ensure that there is enough time to activate centre membership and to apply, you will need to have completed this process at least 3 days prior to the funding deadline.**

## Project Timeline

1.	Launch of online application	<b>Wednesday 3 July</b>
2.	Deadline for applications	<b>Friday 26 July 2019</b>
3.	Communication of results to applicants	<b>Monday 12 August 2019</b>
4.	Training - via webinar	<b>Late August</b>
5.	Project Start & Finish Date	1 September 2019 - 28 February 2020

## Payments

Payments will be released in two equal stages

- 50% in August 2019
- 50% in December 2020 - subject to performance

## Training

All successful organisations will be expected to attend a mandatory training session for this project, either face to face or through one of our webinar sessions. This will be during August and we will confirm over email when this is.

Following the training we will share all details about available resources for this project.

## Application questions

### 1. Governance

1.1 Who should we record as the key decision maker?

1.2 Has this person been in post for more than a year?

1.3 Is your organisation registered with Companies House or a registered charity?

1.4 If yes, please tell us your Companies House number or registered charity number.

1.5 Has your organisation been incorporated for more than a year?

1.6 Please tell us where the learning will take place.

## **2. Delivery**

### **2.1 Please tell us about your project. We want you to tell us in a concise way exactly what funding from Good Things Foundation will allow you to do.**

In this answer please tell us:

- What you plan to do (outputs) and what effect this will have (outcomes)
- Who will benefit from your activity?
- How you will train digital health champions
- How you will spend the funding including amounts where possible

This question has a 750 word limit.

### **2.2 Do you already work with healthcare providers such as GPs or other community health providers, hospital and outpatient services, community centres and local council? Please tell us about how this will work.**

- If Yes, please tell us about your relationships, including:
  - Who these partners are
  - How these partnerships work currently with your services
  - How you see them working with you to ensure project success
- If No, please tell us:
  - Which providers you will be working with for this project
  - How you will build and maintain a relationship
  - How you see them working with you to ensure project success

This question has a 350 word limit.

### **2.3 Please tell us about any previous digital health related projects and/or activity you have delivered in the past. Please provide:**

- Examples of previous projects and or activities including the project aim, successes and any learnings.

This question has a 300 word limit.

### **2.4 How will the project sustain its impact beyond the funding period? In this answer please tell us:**

- How you will you maintain the relationships named in question 2.2 beyond this project.

This question has a 200 word limit.

### **Review, submit and confirmation**

Before submitting your application please take some time to review the information and ensure it is in line with the above guidance. You can save your application before submitting if you need to review it, by selecting Save and Continue.

Once you have done this and are happy that your application is ready to submit, scroll to the bottom of the page and click the Submit button. **Please note, once you have submitted your application you will be unable to edit the content.** You can view your submission by revisiting the Manage Your Funding page and selecting Your Applications. You will get confirmation on this page that your application has been submitted to our team and when you will expect to hear the outcome.

Remember you can contact our Grants Team at any time if you have any questions about the application process. They can be contacted on 0114 349 1658 or [grants@goodthingsfoundation.org](mailto:grants@goodthingsfoundation.org) and are very happy to help.

