

BT - Skills for Tomorrow 2020/21



About the funding

About the project

Good Things Foundation is proud to partner with BT's Skills for Tomorrow to empower people to gain the skills they need today, for a better tomorrow.

Number of centres to join this project:

60-70

Length of Project:

12 months (Starting 1 April 2020)

Target audience:

18+ facing one or more factors of social exclusion
e.g. unemployment, poverty, disability, low skills



Outputs

Contract size	£3,000	£5,000	£10,000
1. Supporting individuals	75 individuals using Learn My Way to improve their digital skills	125 individuals using Learn My Way to improve their digital skills	250 individuals using Learn My Way to improve their digital skills

Additional objectives (required)

2. Develop a **meaningful partnership** with your designated local BT, EE or Plusnet site, and as part of this partnership:
 - a. provide at least 2 **volunteering opportunities** for BT, Plusnet or EE staff in the 12 month period.
3. Deliver a Skills for Tomorrow event during **Get Online Week** (October 2020)
4. Feed back to Good Things Foundation with good news stories about your project, including individuals, partnership and volunteering successes.
5. Display marketing collateral provided at all times and be available to host BT colleagues at any time throughout the duration of the project.



Outputs - definition

1. Supporting individuals

“individuals using Learn My Way to improve their digital skills”

- Use our Online Planner
- Individual completes any 2 courses on Learn My Way using the provided BT URL.
- Tutor completes an Exit Survey for every individual



Outputs - definition

2. Meaningful Partnership

“Develop a meaningful partnership with your designated local BT, EE or Plusnet site”.

This may mean;

- Keep in touch about upcoming activities and events
- Work together to refer any clients to either site
- Share useful information about opportunities with each other
- Offer at least **two** volunteering opportunities



Outputs - definition

2a. Volunteering Opportunities

“Providing at least 2 volunteering opportunities for BT, Plusnet or EE staff in the 12 month period.”

For example, these opportunities may be:

- Supporting with digital skills sessions
- Inviting staff to share their knowledge on a digital skills related topic
- Supporting with events relating to digital skills

3. Get Online Week

Online Centres delivering the Skills for Tomorrow programme will be required to run a Get Online Week event in October 2020.



Eligibility

To apply for this funding you must:

- Be a member of, or join the Online Centres Network
- Be based in one of the locations listed in the table in the guidance

England

Accrington (priority)	Great Yarmouth	Newcastle (priority)
Alnwick (priority)	Grimsby	
Barrow (priority)	Hastings	Nottingham (priority)
Birmingham (priority)	Hatfield (priority)	Oxford
Blackpool	Hull (priority)	Penzance (priority)
Bradford - Shipley (priority)	Ipswich (priority)	Plymouth (priority)
Bristol (priority)	Jaywick - Clacton (priority)	Portsmouth
Bromborough (priority)	Lancaster (priority)	Preston
Bromwich (priority)	Leeds (priority)	Ramsgate
Canterbury (priority)	Leicester (priority)	Ravenhead (priority)
Coventry (priority)	Leicester - Highcross, Hinkley, Melton Mowbray	Slough (priority)
Darlington (priority)	Lincoln (priority)	South Shields (priority)
Doncaster (priority)	London - Wembley (priority)	St. Neots (priority)

Scotland

Aberdeen (priority)	Edinburgh (priority)	Kilmarnock (priority)
Argyll & Bute	Fraserburgh	Thurso
Dumfries (priority)	Glasgow (priority)	
Dundee (priority)	Inverness	

Wales

Bangor (priority)	Merthyr Tydfil (priority)
Llanelli (priority)	Pontypridd
Cardiff (priority)	Swansea (priority)
Ebbw Vale	

Northern Ireland

Belfast (priority)	County Fermanagh
County Antrim	County Londonderry
County Down	



Timescales

1.	Launch of online application	Monday 20 January 2020
2.	Deadline for applications	Friday 14 February 2020
3.	Communication of results to applicants	Monday 9 March 2020
4.	Mandatory training webinar	Thursday 12 March or Wednesday 18 March 2020
5.	Project Start & BT “Skills for Tomorrow” Launch	Wednesday 1 April 2020
6.	Payment 1 awarded	By end of April 2020 (if contract accepted online)
7.	Project end	Wednesday 31 March 2021



Tips for writing a good application

The Secret



Grants Part 2: The Secret

... together a good funding application. 1. Use all **the** guidance We provide a guidance document for every funding round with ... them in your answer. We have received some applications in **the** past that use **the** bullets as headings within **the** application - this is a ...

Blog - 18 September 2019

Writing Better Bids



Writing Better Bids

... Description This programme is designed to help you **better** understand the bid **writing** process, write more effective applications and improve your success ...

Resource - 3 January 2020



How to apply



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...

Flexible Layout - 20 January 2020



How to apply

You must submit your application by Friday 14 February 2020 at 5pm.

Remember you can contact our Grants Team at any time if you have any questions about the application process.

0114 349 1658 | grants@goodthingsfoundation.org

