

Webinar comparison guide

With many Online Centres interested in delivering their sessions remotely, we have compared five popular webinar platforms to help make your research a little easier. This example includes various prices and features you can expect to find within each platform, but it's important to carry out your own research and choose the platform that is right for your organisation. Pricing data is correct as of 31/03/2020.

	Google Meet	Zoom	Adobe Connect	Livestorm	GoTo Webinar
Free trial	Always free	Free for 40 minutes and 100 users	No	Free for 20 minutes and 10 users	7 days
Monthly cost	Free	Paid plan starts at £11.99/month	Starts at £40/month	Starts at £88/month	Starts at £110/month
Max. participants	30	100	1000	100	500
Audio/Video for host	Yes	Yes	Yes	Yes	Yes
Audio/Video for participants	Yes (uncontrolled)	Yes	Yes	Yes (one at a time)	No
Registration required	Google account required	No	Yes	Yes	Yes
App download required	Only on mobile/tablet	Yes	Only on mobile/tablet	No	Yes
Whiteboard	No	Yes	Yes	No	No
Quiz	No			No	Yes
Q & A	No	Yes	Yes	No	Yes
Recording	No	Yes	Yes	Yes	No
Accessibility tools	Automated closed captioning	Closed captioning and keyboard shortcuts	Keyboard shortcuts	No information	Keyboard shortcuts
Chat panel	Yes	Yes	Yes	Yes	No
Private chat	No	Yes	No	Yes	No
Facebook livestream	No	Yes	No	No	No
YouTube livestream	No	Yes	No	No	No